



Everyone challenged to conquer their personal Everest

NOT only is climbing Mount Everest a great personal and physical challenge, but Lynne and Noel want to use their expedition to raise £150,000 for the Ulster Cancer Foundation to fund a major new support programme for cancer patients and their families in Northern Ireland.

Lynne, who is also General Manager for Clarins in Northern Ireland, explained: "This is an ambitious fundraising target so we want to encourage as many people as possible to get involved and help us achieve our £150,000 target.

"We know not everyone has the opportunity or inclination to go to Everest so we're asking people to think about a challenge in their own lives that is their 'Personal Everest' and which they can use to raise funds for this worthwhile cause."

Noel and Lynne will also be joined on the first part of the expedition by Peter McAlindon, who was diagnosed with lymphoma five years ago at the age of 36. "He will be climbing to 7,000 feet proving that, even if you have been ill, you can still achieve your goals," added Noel.

Joyce Savage, Head of Appeals & Marketing at UCF added: "We are thrilled that Lynne, Noel and Peter are

using this once-in-a-lifetime experience to benefit cancer patients in Northern Ireland.

Their dedication, commitment and loyalty are a great inspiration and we wish them every success as they prepare for their expedition."

For further information on the

Personal Everest Project please click on www.ulstercancer.org; email personaleverest@ulstercancer.org or contact Sarah/Leonne at UCF on 9066 3281.



Noel standing on the top of Mount Everest in 2006.